

# Hot Drinks Market in Thailand 2021

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## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Thailand is poised to grow by US\$ 804 million from 2021 to 2027, registering a CAGR of 6.1% during the forecast period, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Thailand hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in Thailand has been segmented into coffee, tea, others. According to the research, the coffee segment had the largest share in the hot drinks market in Thailand. Based upon distribution channel, the hot drinks market in Thailand is categorized into supermarkets & hypermarkets, groceries, online retailing, others. In 2020, the groceries segment made up the largest share of revenue generated by the hot drinks market.

As of 2020, the major players in the Thailand hot drinks market were Nestle S.A., JDE Peet's N.V., Associated British Foods plc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Tea  
Others

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Groceries  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

Nestle S.A.  
JDE Peet's N.V.  
Associated British Foods plc  
About StrategyHelix  
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