

# Hot Drinks Market in Philippines 2021

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## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. According to StrategyHelix, the hot drinks market in Philippines is expected to increase by US\$ 482 million during 2021-2027, expanding at a CAGR of 3.7% during the forecast period. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Philippines hot drinks market is segmented on the basis of product, and distribution channel. Based on product, the hot drinks market in Philippines is categorized into coffee, tea, others. In Philippines, the coffee segment made up the largest share of the hot drinks market. On the basis of distribution channel, the hot drinks market in Philippines has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment captured the largest share of the market in 2020.

The hot drinks market is dominated by key players, which are Nestle S.A., PT. Mayora Indah Tbk, JG Summit Holdings Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Philippines hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Study period  
Geographical scope  
Research methodology

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### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Coffee  
Tea  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Groceries  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

Nestle S.A.  
PT. Mayora Indah, Tbk  
JG Summit Holdings, Inc.  
About StrategyHelix  
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