

# Hot Drinks Market in Paraguay 2021

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## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Paraguay is poised to grow at a CAGR of around 8.3% over the analysis period of 2021 to 2027, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Paraguay hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in Paraguay has been segmented into coffee, tea, others. According to the research, the coffee segment had the largest share in the hot drinks market in Paraguay. Based upon distribution channel, the hot drinks market in Paraguay is categorized into supermarkets & hypermarkets, groceries, online retailing, others. In 2020, the groceries segment made up the largest share of revenue generated by the hot drinks market.

Some of the leading companies operating in the market are Grupo AJ Vierci S.A., Nestle S.A., Santa Margarita S.A., Lauro Raatz S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Paraguay hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Tea  
Others

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Online retailing  
Others

### **PART 5. KEY COMPANIES**

Grupo AJ Vierci S.A.  
Nestle S.A.  
Santa Margarita S.A.  
Lauro Raatz S.A.  
About StrategyHelix  
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