

# Hot Drinks Market in Pakistan 2021

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## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Pakistan is poised to grow by US\$ 733 million from 2021 to 2027, registering a CAGR of 11.5% during the forecast period, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Pakistan hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in Pakistan has been segmented into coffee, tea, others. In 2020, the coffee segment made up the largest share of revenue generated by the hot drinks market. Based upon distribution channel, the hot drinks market in Pakistan is categorized into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment was the largest contributor to the Pakistan hot drinks market in 2020.

Top players covered in Pakistan Hot Drinks Market Study are Tapal Tea (Pvt.) Ltd., Unilever PLC, Vital Group (VG), Nestle S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Pakistan hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Geographical scope  
Research methodology

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### **PART 3. MARKET BREAKDOWN BY PRODUCT**

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Tea  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Groceries  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

Tapal Tea (Pvt.) Ltd.  
Unilever PLC  
Vital Group (VG)  
Nestle S.A.  
About StrategyHelix  
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