

Hot Drinks Market in Myanmar 2021

<https://marketpublishers.com/r/H19BB2F6C4ADEN.html>

Date: January 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: H19BB2F6C4ADEN

Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. According to a report by StrategyHelix, the hot drinks market in Myanmar is projected to expand by a CAGR of 4.5% from 2021 through 2027. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Myanmar hot drinks market is segmented on the basis of product, and distribution channel. On the basis of product, the hot drinks market in Myanmar has been segmented into coffee, tea, others. The coffee segment held the largest revenue share in 2020. By distribution channel, the hot drinks market in Myanmar has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. Among these, the groceries segment was accounted for the highest revenue generator in 2020.

The leading players in the hot drinks market include Associated British Foods plc, Nestle S.A., Ever Sunny Industrial Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Myanmar hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

PART 5. KEY COMPANIES

Associated British Foods plc
Nestle S.A.
Ever Sunny Industrial Co., Ltd.
About StrategyHelix
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