

# Hot Drinks Market in Middle East and Africa 2021

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## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Middle East and Africa is poised to grow by US\$ 12,196 million during 2021-2027, progressing at a CAGR of 7.8% during the forecast period, according to data and analytics company StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Middle East and Africa hot drinks market is segmented on the basis of product, distribution channel, and country. By product, the hot drinks market in Middle East and Africa has been segmented into coffee, tea, others. According to the research, the coffee segment had the largest share in the hot drinks market in Middle East and Africa. Based upon distribution channel, the hot drinks market in Middle East and Africa is categorized into supermarkets & hypermarkets, groceries, online retailing, others. In 2020, the groceries segment made up the largest share of revenue generated by the hot drinks market. Geographically, the hot drinks market in Middle East and Africa is segmented into South Africa, United Arab Emirates.

The Middle East and Africa hot drinks market is highly competitive. Key companies profiled in the report include AMS Baeshen & Co., Avi Ltd., Badawy Group For Food Industries, JDE Peet's N.V., Karirana Estates Limited, Kenya Tea Development Agency Ltd, Nestle S.A., Tchibo GmbH, Unilever PLC.

## Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Avi Ltd.  
Badawy Group For Food Industries  
JDE Peet's N.V.  
Karirana Estates Limited  
Kenya Tea Development Agency Ltd  
Nestle S.A.  
Tchibo GmbH

Unilever PLC  
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