

## **Hot Drinks Market in Latin America 2021**

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## **Abstracts**

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Latin America is poised to grow by US\$ 13,337 million from 2021 to 2027, registering a CAGR of 9.1% during the forecast period, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Latin America hot drinks market is segmented on the basis of product, distribution channel, and country. By product, the hot drinks market in Latin America has been segmented into coffee, tea, others. In 2020, the coffee segment made up the largest share of revenue generated by the hot drinks market. Based upon distribution channel, the hot drinks market in Latin America is categorized into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment was the largest contributor to the Latin America hot drinks market in 2020. In terms of geography, the hot drinks market in Latin America has been segmented into Argentina, Brazil.

The Latin America hot drinks market is highly competitive. Top players covered in Latin America Hot Drinks Market Study are Cafes La Virginia S.A., Cambiaso Hnos S.A.C, Establecimiento Las Marias S.A.C.I.F.A, Grupo Nutresa S.A., JDE Peet's N.V., Molinos Rio de la Plata S.A., Nestle S.A., Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A.

Report Scope

Product: coffee, tea, others



Distribution channel: supermarkets & hypermarkets, groceries, online retailing,

others

Country: Argentina, Brazil

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America hot drinks market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Cafes La Virginia S.A.

Cambiaso Hnos S.A.C

Establecimiento Las Marias S.A.C.I.F.A

Grupo Nutresa S.A.

JDE Peet's N.V.

Molinos Rio de la Plata S.A.

Nestle S.A.

Strauss Group Ltd. & Sao Miguel Holding e Investimentos S.A.



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