

Hot Drinks Market in Kenya 2021

<https://marketpublishers.com/r/H4914E09C282EN.html>

Date: January 2022

Pages: 17

Price: US\$ 450.00 (Single User License)

ID: H4914E09C282EN

Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. According to StrategyHelix, the hot drinks market in Kenya is expected to increase by US\$ 200 million during 2021-2027, expanding at a CAGR of 8.4% during the forecast period. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Kenya hot drinks market is segmented on the basis of product, and distribution channel. Based on product, the hot drinks market in Kenya is categorized into coffee, tea, others. In Kenya, the coffee segment made up the largest share of the hot drinks market. On the basis of distribution channel, the hot drinks market in Kenya has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment captured the largest share of the market in 2020.

The report also includes the profiles of leading companies such as Kenya Tea Development Agency Ltd, Nestle S.A., Karirana Estates Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Kenya hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. HOT DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Coffee
Tea
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Groceries
Online retailing
Others

PART 5. KEY COMPANIES

Kenya Tea Development Agency Ltd
Nestle S.A.
Karirana Estates Limited
About StrategyHelix
Disclaimer

I would like to order

Product name: Hot Drinks Market in Kenya 2021

Product link: <https://marketpublishers.com/r/H4914E09C282EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H4914E09C282EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970