

# Hot Drinks Market in Indonesia 2021

<https://marketpublishers.com/r/H68BBDD3E2A3EN.html>

Date: January 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: H68BBDD3E2A3EN

## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Indonesia is poised to grow by US\$ 1,546 million from 2021 to 2027, registering a CAGR of 4.3% during the forecast period, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Indonesia hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in Indonesia has been segmented into coffee, tea, others. The coffee segment was the largest contributor to the Indonesia hot drinks market in 2020. Based upon distribution channel, the hot drinks market in Indonesia is categorized into supermarkets & hypermarkets, groceries, online retailing, others. According to the research, the groceries segment had the largest share in the hot drinks market in Indonesia.

The key players in the hot drinks market include PT. Kapal Api Global, Nestle S.A., PT. Mayora Indah Tbk, PT Java Prima Abadi.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

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Groceries  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

PT. Kapal Api Global  
Nestle S.A.  
PT. Mayora Indah, Tbk  
PT Java Prima Abadi  
About StrategyHelix  
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