

Hot Drinks Market in Hong Kong 2021

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Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. A study by StrategyHelix indicates that the hot drinks market in Hong Kong is expected to increase by US\$ 203 million from 2021 to 2027, garnering a CAGR of 5.3% during the forecast period. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Hong Kong hot drinks market is segmented on the basis of product, and distribution channel. Based on product, the hot drinks market in Hong Kong is categorized into coffee, tea, others. In Hong Kong, the coffee segment made up the largest share of the hot drinks market. On the basis of distribution channel, the hot drinks market in Hong Kong has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment captured the largest share of the market in 2020.

Some of the leading companies operating in the market are Nestle S.A., Unilever PLC, JDE Peet's N.V., White Cafe Sdn. Bhd., Associated British Foods plc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hong Kong hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Others

PART 5. KEY COMPANIES

Nestle S.A.
Unilever PLC
JDE Peet's N.V.
White Cafe Sdn. Bhd.
Associated British Foods plc
About StrategyHelix
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