

Hot Drinks Market in Europe 2021

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Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. A study by StrategyHelix indicates that the hot drinks market in Europe is expected to increase by US\$ 15,143 million from 2021 to 2027, garnering a CAGR of 4.1% during the forecast period. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Europe hot drinks market is segmented on the basis of product, distribution channel, and country. Based on product, the hot drinks market in Europe is categorized into coffee, tea, others. The coffee segment held the largest share of the Europe hot drinks market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the hot drinks market in Europe has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. In Europe, the groceries segment made up the largest share of the hot drinks market. In terms of geography, the hot drinks market in Europe has been segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, Turkey. United Kingdom was the largest contributor to the Europe hot drinks market in 2020.

The competitive landscape of the industry has also been examined along with the profiles of the key players JDE Peet's N.V., Luigi Lavazza S.p.A., Nestle S.A., Tchibo GmbH.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, Turkey

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Europe hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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JDE Peet's N.V.
Luigi Lavazza S.p.A.
Nestle S.A.
Tchibo GmbH
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