

Hot Drinks Market in Ecuador 2021

<https://marketpublishers.com/r/HC6E23978BFCEN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: HC6E23978BFCEN

Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Ecuador is set to grow at a healthy compound annual growth rate (CAGR) of 4.2% in the next five years, according to StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Ecuador hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in Ecuador has been segmented into coffee, tea, others. In 2020, the coffee segment made up the largest share of revenue generated by the hot drinks market. Based upon distribution channel, the hot drinks market in Ecuador is categorized into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment was the largest contributor to the Ecuador hot drinks market in 2020.

As of 2020, the major players in the Ecuador hot drinks market were Nestle S.A., Strauss Group Ltd., Federacion Nacional de Cafeteros de Colombia (FNC), Productos Minerva CIA Ltda.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Ecuador hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Groceries
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Others

PART 5. KEY COMPANIES

Nestle S.A.
Strauss Group Ltd.
Federacion Nacional de Cafeteros de Colombia (FNC)
Productos Minerva CIA Ltda
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