

# **Hot Drinks Market in Croatia 2021**

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## **Abstracts**

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in Croatia is projected to expand by a CAGR of 2.9% from 2021 through 2027. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The Croatia hot drinks market is segmented on the basis of product, and distribution channel. On the basis of product, the hot drinks market in Croatia has been segmented into coffee, tea, others. The coffee segment is estimated to account for the largest share of the hot drinks market in Croatia. By distribution channel, the hot drinks market in Croatia has been segmented into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment held the largest revenue share in 2020.

The key players in the hot drinks market include FRANCK d.d., Atlantic Grupa d.d., Nestle S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027



Key Benefits for Stakeholders

Get a comprehensive picture of the Croatia hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment



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#### PART 2. HOT DRINKS MARKET OVERVIEW

#### PART 3. MARKET BREAKDOWN BY PRODUCT

Coffee

Tea

Others

#### PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets Groceries

Online retailing

Others

### **PART 5. KEY COMPANIES**

FRANCK d.d.

Atlantic Grupa d.d.

Nestle S.A.

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