

# Hot Drinks Market in China 2021

<https://marketpublishers.com/r/H55093EF108FEN.html>

Date: January 2022

Pages: 13

Price: US\$ 450.00 (Single User License)

ID: H55093EF108FEN

## Abstracts

Hot beverages such as tea and coffee are frequently served at temperatures near their brewing temperature. Consumption of hot drinks help in lowering stress and reducing the prevalence of various lifestyle related diseases such as blood pressure, obesity, and stress. The hot drinks market in China is poised to grow by US\$ 7,202 million during 2021-2027, progressing at a CAGR of 4.5% during the forecast period, according to data and analytics company StrategyHelix. Rising awareness among the young population regarding the health benefits of consuming hot drinks, changing lifestyles, increasing product availability and retail outlet are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for hot drinks. The China hot drinks market is segmented on the basis of product, and distribution channel. By product, the hot drinks market in China has been segmented into coffee, tea, others. In 2020, the coffee segment made up the largest share of revenue generated by the hot drinks market. Based upon distribution channel, the hot drinks market in China is categorized into supermarkets & hypermarkets, groceries, online retailing, others. The groceries segment was the largest contributor to the China hot drinks market in 2020.

The hot drinks market is dominated by key players, which are Nestle S.A., Yunnan Taetea Tea Industry Group Co. Ltd (TaeTea Group), Zhejiang Xiangpiaopiao Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the hot drinks market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: coffee, tea, others

Distribution channel: supermarkets & hypermarkets, groceries, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the China hot drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. HOT DRINKS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Coffee  
Tea  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Groceries  
Online retailing  
Others

### **PART 5. KEY COMPANIES**

Nestle S.A.  
Yunnan Taetea Tea Industry Group Co., Ltd (TaeTea Group)  
Zhejiang Xiangpiaopiao Co., Ltd.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Hot Drinks Market in China 2021

Product link: <https://marketpublishers.com/r/H55093EF108FEN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H55093EF108FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970