

Global Weight Management Market 2021

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Abstracts

The global weight management market is set to increase by US\$ 113,054 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.7% during the forecast period. Rising prevalence of obesity, increasing number of bariatric surgeries, growing adoption of online weight loss and weight management programs, rise in disposable income are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for weight management. The global weight management market is segmented on the basis of product, type, distribution channel, and region. On the basis of product, the global weight management market has been segmented into weight management products, weight management services. Among these, the weight loss products segment was accounted for the highest revenue generator in 2020. By type, the global weight management market has been segmented into conventional, organic. Conventional held the highest share in the global weight management market. However, the organic segment is forecast to register the highest CAGR during the forecast period 2021 - 2027. Based on distribution channel, the global weight management market is categorized into supermarkets & hypermarkets, convenience stores, pharmacies, online retailing. The supermarkets & hypermarkets segment held the largest share of the global weight management market in 2020 and is anticipated to hold its share during the forecast period. In terms of geography, the global weight management market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The weight management products market is further segmented into food, beverages, supplements, and others. The food segment captured the largest share of the market in 2020 and is expected to maintain its dominance during the forecast period.

The global weight management market is highly competitive. Some of the leading

companies operating in the market are Abbott Laboratories Inc., B. Braun Melsungen AG, Danone S.A., Glanbia Plc, GlaxoSmithKline plc, Jenny Craig Inc., Medifast Inc, Meiji Holdings Company Ltd., Nestle S.A., Noom Inc., Nutrisystem Inc., Reckitt Benckiser Group plc (Mead Johnson Nutrition Company), WW International Inc.

Report Scope

Product: weight management products, weight management services

Type: conventional, organic

Distribution channel: supermarkets & hypermarkets, convenience stores, pharmacies, online retailing

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global weight management market

Pinpoint growth sectors and trends for investment

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North America
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Rest of the World (ROW)

PART 7. KEY COMPANIES

Abbott Laboratories Inc.
B. Braun Melsungen AG

Danone S.A.
Glanbia, Plc
GlaxoSmithKline plc
Jenny Craig, Inc.
Medifast, Inc
Meiji Holdings Company, Ltd.
Nestle S.A.
Noom Inc.
Nutrisystem, Inc.
Reckitt Benckiser Group plc (Mead Johnson Nutrition Company)
WW International, Inc.
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