

Global Video Conferencing Market 2021

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Abstracts

Video conferencing is a live video-based meeting between two or more people in different locations using video-enabled devices. Uses for video conferencing include holding routine meetings, negotiating business deals, and interviewing job candidates. The global video conferencing market in terms of revenue is set to grow by US\$ 15 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 17.9% during the forecast period, according to data and analytics company StrategyHelix. Increasing penetration of unified communications and collaboration, accentuating demand from small and medium enterprises are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for video conferencing. The global video conferencing market is segmented on the basis of product, end-user. By product, it is categorized into devices, infrastructure and software, and services. The services segment held the largest market share in 2020. By end-user, the video conferencing market is divided into enterprise, government, and education.

The report has profiled some of the key players of the market such as Cisco Systems Inc., Huawei Technologies Co. Ltd., Lifesize Inc., Logitech International S.A., Polycom Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the video conferencing market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: devices, infrastructure and software, and services

End-user: enterprise, government, and education

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global video conferencing market

Pinpoint growth sectors and trends for investment

Understand what the future of the global video conferencing market looks like

Identify the competitive landscape and window of opportunity

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