

Global Track and Trace Solutions Market 2021

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Abstracts

A study by StrategyHelix indicates that the global track and trace solutions market is expected to increase by US\$ 1,281 million from 2021 to 2027, garnering a CAGR of 8.4% during the forecast period. Growth in the medical devices and pharmaceutical industries and increase in implementation of serialization, favorable government intervention, rise in the number of packaging-related product recalls, stringent regulations and standards pertinent to serialization implementation and aggregation are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for track and trace solutions. The global track and trace solutions market is segmented on the basis of product, application, end user, and region. Based on product, the global track and trace solutions market is categorized into hardware, software. Globally, the software segment made up the largest share of the track and trace solutions market. On the basis of application, the global track and trace solutions market has been segmented into serialization, aggregation, others. The serialization segment captured the largest share of the market in 2020. By end user, the global track and trace solutions market has been segmented into pharmaceutical & biotechnology companies, medical device companies, others. In terms of geography, the global track and trace solutions market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The hardware market is further segmented into barcode scanners, printing & marking systems, labelers, monitoring & verification systems, RFID, and others. The barcode scanners segment was the largest contributor to the global track and trace solutions market in 2020.

The global track and trace solutions market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key

players ACG Group, Antares Vision S.P.A., Axway Software SA, Mettler-Toledo International Inc., Optel Vision Inc., Seidenader Maschinenbau GmbH, Siemens AG, TraceLink Inc.

Report Scope

Product: hardware, software

Application: serialization, aggregation, others

End user: pharmaceutical & biotechnology companies, medical device companies, others

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global track and trace solutions market

Pinpoint growth sectors and trends for investment

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Antares Vision S.P.A.

Axway Software SA
Mettler-Toledo International, Inc.
Optel Vision Inc.
Seidenader Maschinenbau GmbH
Siemens AG
TraceLink, Inc.
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