

Global Toilet Paper Market 2021

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Abstracts

Toilet paper is a thin sanitary absorbent paper usually in a roll for use in drying or cleaning oneself after defecation and urination. The global toilet paper market is set to increase by US\$ 18,862 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 5.1% during the forecast period. Increasing awareness regarding the benefits of maintaining cleanliness and personal hygiene and presence of favorable government initiatives are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for toilet paper. The global toilet paper market is segmented on the basis of product, distribution channel, and region. On the basis of product, the global toilet paper market has been segmented into pulp paper, recycled paper. The pulp paper segment held the largest revenue share in 2020. By distribution channel, the global toilet paper market has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. Among these, the supermarkets & hypermarkets segment was accounted for the highest revenue generator in 2020. In terms of geography, the global toilet paper market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global toilet paper market is highly competitive. Some of the leading companies operating in the market are Asia Pulp & Paper Company Ltd. (APP), C&S Paper Co. Ltd., Daio Paper Corporation, Eczacibasi Holding AS, Essity AB, Georgia-Pacific LLC, Hayat Holding A.S., Hengan International Group Company Limited, Industrie Cartarie Tronchetti S.p.A., Intertrade Hellas S.A., J.D. Irving Limited, Kimberly-Clark Corporation, Kruger Inc., LUCART GROUP, Metsa Group, Procter & Gamble Company (P&G), Sofidel S.p.A., Unicharm Corporation.

Report Scope

Product: pulp paper, recycled paper

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global toilet paper market

Pinpoint growth sectors and trends for investment

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Online retailing
Others

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North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 6. KEY COMPANIES

Asia Pulp & Paper Company Ltd. (APP)
C&S Paper Co., Ltd.
Daio Paper Corporation
Eczacibasi Holding AS
Essity AB
Georgia-Pacific LLC

Hayat Holding A.S.
Hengan International Group Company Limited
Industrie Cartarie Tronchetti S.p.A.
Intertrade Hellas S.A.
J.D. Irving, Limited
Kimberly-Clark Corporation
Kruger Inc.
LUCART GROUP
Metsa Group
Procter & Gamble Company (P&G)
Sofidel S.p.A.
Unicharm Corporation
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