

# Global Tea Pods Market 2021

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## Abstracts

Tea pods are small, sealed filter pouches with tea already inside, much like a tea bag. A study by StrategyHelix indicates that the global tea pods market is expected to increase by US\$ 1,801 million from 2021 to 2027, garnering a CAGR of 6.3% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for tea pods. The global tea pods market is segmented on the basis of product, type, distribution channel, application, and region. Based on product, the global tea pods market is categorized into hard tea pods, soft tea pods, tea capsules. The soft tea pods segment captured the largest share of the market in 2020. On the basis of type, the global tea pods market has been segmented into black tea, green tea, herbal tea, others. By distribution channel, the global tea pods market has been segmented into convenience stores, independent retailers, online retailing, specialist retailers, supermarkets & hypermarkets. Based upon application, the global tea pods market is categorized into convenience stores service, office use, personal use, supermarket's service. In terms of geography, the global tea pods market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The global tea pods market is highly competitive. The key players in the tea pods market include Cornish Tea and Cornish Coffee Ltd., Jacobs Douwe Egberts B.V., Keurig Dr Pepper Inc., Mother Parkers Tea & Coffee Inc., Nestle S.A., R.C. Bigelow Inc., Red Diamond Inc., Reily Foods Company, Starbucks Corporation, Tata Consumer Products Limited, Teekanne GmbH & CO. kg, The Republic of Tea, Unilever PLC, VitaCup Inc.

### Report Scope

Product: hard tea pods, soft tea pods, tea capsules

Type: black tea, green tea, herbal tea, others

Distribution channel: convenience stores, independent retailers, online retailing, specialist retailers, supermarkets & hypermarkets

Application: convenience stores service, office use, personal use, supermarket's service

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global tea pods market

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. TEA PODS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Hard tea pods  
Soft tea pods  
Tea capsules

### **PART 4. MARKET BREAKDOWN BY TYPE**

Black tea  
Green tea  
Herbal tea  
Others

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Convenience stores  
Independent retailers  
Online retailing  
Specialist retailers  
Supermarkets & hypermarkets

### **PART 6. MARKET BREAKDOWN BY APPLICATION**

Convenience stores service  
Office use  
Personal use  
Supermarket's service

## **PART 7. MARKET BREAKDOWN BY REGION**

North America

Asia Pacific

Europe

Rest of the World (ROW)

## **PART 8. KEY COMPANIES**

Cornish Tea and Cornish Coffee Ltd.

Jacobs Douwe Egberts B.V.

Keurig Dr Pepper Inc.

Mother Parkers Tea & Coffee Inc.

Nestle S.A.

R.C. Bigelow, Inc.

Red Diamond Inc.

Reily Foods Company

Starbucks Corporation

Tata Consumer Products Limited

Teekanne GmbH & CO. kg

The Republic of Tea

Unilever PLC

VitaCup, Inc.

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