

# Global Tea Market 2022

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## Abstracts

Tea is an aromatic beverage prepared by pouring hot or boiling water over cured or fresh leaves of *Camellia sinensis*. Traditional teas originating from the *Camellia sinensis* plant include black, white, green, yellow, oolong, and yerba mate, all of which contain caffeine. The global tea market is set to increase by US\$ 23,747 million from 2022 to 2028, representing a compound annual growth rate (CAGR) of 5.5% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for tea. The global tea market is segmented on the basis of product, distribution channel, and region. On the basis of product, the global tea market has been segmented into black tea, fruit & herbal tea, green tea, instant tea, others. By distribution channel, the global tea market has been segmented into supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others. In terms of geography, the global tea market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global tea market is highly competitive. Top players covered in Global Tea Market Study are Associated British Foods plc, Avi Ltd., Azersun Holding MMC, Badawy Group For Food Industries, Bettys & Taylors Group Ltd., BOH Plantations Sdn. Bhd., Cafes La Virginia S.A., Cambiaso Hnos S.A.C, Cay Isletmeleri Genel Mudurlugu, Dr. August Oetker, East West Tea Company LLC, Greenfield Tea Ltd., Herbapol Lublin S.A., Madura Tea Estates, Mai Kompanya OAO, Manza-Tede C.A.S.A., Orimi Trade OOO, Tata Consumer Products Ltd., Teekanne GmbH & CO. kg, The Coca-Cola Company, Unilever PLC, Yunnan Taetea Tea Industry Group Co. Ltd (TaeTea Group), Zhejiang Xiangpiaopiao Co. Ltd.

## Report Scope

Product: black tea, fruit & herbal tea, green tea, instant tea, others  
Distribution channel: supermarkets & hypermarkets, grocery stores, online retailing, specialized stores, others  
Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America  
Years considered: this report covers the period 2018 to 2028

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global tea market  
Pinpoint growth sectors and trends for investment

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Green tea  
Instant tea  
Others

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Grocery stores  
Online retailing  
Specialized stores  
Others

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North America  
Asia Pacific  
Europe  
Middle East and Africa  
Latin America

### **PART 6. KEY COMPANIES**

Associated British Foods plc  
Avi Ltd.

Azersun Holding MMC  
Badawy Group For Food Industries  
Bettys & Taylors Group Ltd.  
BOH Plantations Sdn. Bhd.  
Cafes La Virginia S.A.  
Cambiaso Hnos S.A.C  
Cay Isletmeleri Genel Mudurlugu  
Dr. August Oetker  
East West Tea Company, LLC  
Greenfield Tea Ltd.  
Herbapol Lublin S.A.  
Madura Tea Estates  
Mai Kompanya OAO  
Manza-Tede C.A.S.A.  
Orimi Trade OOO  
Tata Consumer Products Ltd.  
Teekanne GmbH & CO. kg  
The Coca-Cola Company  
Unilever PLC  
Yunnan Taetea Tea Industry Group Co., Ltd (TaeTea Group)  
Zhejiang Xiangpiaopiao Co., Ltd.  
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