

# Global Sun Care Products Market 2021

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## Abstracts

Sun care products are products applied to the skin to protect against the harmful effects of the sun's ultraviolet rays. These products come in many forms, as creams, lotions, lip balms, hair tonics, and gels. According to a report by StrategyHelix, the global sun care products market is set to increase by US\$ 6,795 million during 2021-2027, growing at a CAGR of 6.6% during the forecast period. Rising consumer disposable income, increasing product availability and retail outlet, rising incidence of sunburns to surge awareness of sun care products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for sun care products. The global sun care products market is segmented on the basis of price range, product, distribution channel, end user, and region. On the basis of price range, the global sun care products market has been segmented into prestige product, mass product. The mass product segment is estimated to account for the largest share of the global sun care products market. By product, the global sun care products market has been segmented into self-tanning products, after-sun products, sun protection products. The sun protection products segment held the largest revenue share in 2020. Based on distribution channel, the global sun care products market is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. On the basis of end user, the global sun care products market has been segmented into adult, children. Geographically, the global sun care products market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global sun care products market is highly competitive. The prominent players operating in the global sun care products market include Amorepacific Corporation, Beiersdorf AG, Edgewell Personal Care Brands LLC., Gwooonsesang Cosmetics Co. Ltd., ISDIN. S.A., Johnson & Johnson (J&J), Kao Corporation, KOSE Corporation, LG

Household & Health Care Ltd., L'Oreal Groupe, Lotus Herbals Private Limited, Perrigo Company PLC, Pierre Fabre S.A., Rohto Pharmaceutical Co. Ltd., Shiseido Company Limited, STADA Arzneimittel AG, Ultrasun AG (Lalique Group SA), Unilever PLC, Vemedia Pharma N.V., VLCC Personal Care Limited.

#### Report Scope

Price range: prestige product, mass product

Product: self-tanning products, after-sun products, sun protection products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

End user: adult, children

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global sun care products market

Pinpoint growth sectors and trends for investment

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Edgewell Personal Care Brands, LLC.  
Gwoonsesang Cosmetics Co., Ltd.  
ISDIN. S.A.  
Johnson & Johnson (J&J)  
Kao Corporation  
KOSE Corporation  
LG Household & Health Care, Ltd.  
L'Oreal Groupe  
Lotus Herbals Private Limited  
Perrigo Company PLC  
Pierre Fabre S.A.  
Rohto Pharmaceutical Co., Ltd.  
Shiseido Company, Limited  
STADA Arzneimittel AG  
Ultrasun AG (Lalique Group SA)  
Unilever PLC  
Vemedia Pharma N.V.  
VLCC Personal Care Limited  
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