

Global Residential Washing Machine Market 2021

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Abstracts

Residential washing machines are the most widely used home appliances for cleaning and caring for clothes. A study by StrategyHelix indicates that the global residential washing machine market is expected to increase by US\$ 25,303 million from 2021 to 2027, garnering a CAGR of 5.9% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising affordability of washing machines are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for residential washing machine. The global residential washing machine market is segmented on the basis of product, technology, distribution channel, and region. Based on product, the global residential washing machine market is categorized into dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers. The fully automatic washing machines segment held the largest share of the global residential washing machine market in 2020 and is anticipated to hold its share during the forecast period. On the basis of technology, the global residential washing machine market has been segmented into automatic, semi-automatic. By distribution channel, the global residential washing machine market has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the global residential washing machine market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global residential washing machine market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Arcelik A.S., BSH Hausgerate GmbH, CNA Group SA, Electrolux AB, Godrej & Boyce Mfg. Co. Ltd. (G&B), Groupe Cevital, Haier Group Corporation, Hisense Group Co. Ltd., Hitachi Ltd., Hon Hai Precision Industry Co. Ltd., IFB Industries Limited, LG

Corporation, Midea Group Co. Ltd., Miele & Cie. KG, Panasonic Corporation, TCL Technology Group Corporation, Technicolor SA, The Samsung Group, Whirlpool Corporation, Winia Group.

Report Scope

Product: dryers, fully automatic washing machines, semi-automatic washing machines, washer dryers

Technology: automatic, semi-automatic

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global residential washing machine market

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. RESIDENTIAL WASHING MACHINE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Dryers
Fully automatic washing machines
Semi-automatic washing machines
Washer dryers

PART 4. MARKET BREAKDOWN BY TECHNOLOGY

Automatic
Semi-automatic

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 6. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 7. KEY COMPANIES

Arcelik A.S.
BSH Hausgerate GmbH
CNA Group SA
Electrolux AB
Godrej & Boyce Mfg. Co. Ltd. (G&B)
Groupe Cevital
Haier Group Corporation
Hisense Group Co., Ltd.
Hitachi, Ltd.
Hon Hai Precision Industry Co., Ltd.
IFB Industries Limited
LG Corporation
Midea Group Co., Ltd.
Miele & Cie. KG
Panasonic Corporation
TCL Technology Group Corporation
Technicolor SA
The Samsung Group
Whirlpool Corporation
Winia Group
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