

Global Plasticizers Market 2021

<https://marketpublishers.com/r/GF0CD38DB94FEN.html>

Date: May 2021

Pages: 34

Price: US\$ 1,250.00 (Single User License)

ID: GF0CD38DB94FEN

Abstracts

Plasticizers are added to materials to make them softer and more pliable. They are the most common additives used in the plastic industry. Plasticizers are also usually cheaper than other additives used in polymer processing. The global plasticizers market in terms of revenue is set to grow by US\$ 6 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 5.1% during the forecast period, according to data and analytics company StrategyHelix. Increasing demand for flexible PVC, rising demand for plasticizers in various applications such as floor and wall coverings, wires and cables, film and sheets and coated fabric, increasing demand for bio plasticizers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for plasticizers. The global plasticizers market is segmented on the basis of product, end user, region. By product, it is categorized into low phthalates plasticizers, high phthalates plasticizers, and non-phthalate plasticizers. The low phthalates plasticizers segment held the largest market share in 2020. However, the non-phthalate plasticizers segment is expected to witness the highest CAGR during the forecast period. By end user, the plasticizers market is divided into floor wall & coverings, wires & cables, film & sheets, coated fabric, and others. The floor wall & coverings segment accounted for the largest market share in 2020. Based on region, the plasticizers market is divided into North America, Asia Pacific, Europe, and Rest of the World (ROW).

The report has profiled some of the key players of the market such as ADEKA CORPORATION, Arkema S.A., BASF SE, Eastman Chemical Company, Evonik Industries AG, Exxon Mobil Corporation, INEOS Group Ltd, LG Chem Ltd., Perstorp AB, Polynt S.p.A..

Report Scope

Product: low phthalates plasticizers, high phthalates plasticizers, and non-phthalate plasticizers

End user: floor wall & coverings, wires & cables, film & sheets, coated fabric, and others

Region: North America, Asia Pacific, Europe, and Rest of the World (ROW)

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global plasticizers market

Pinpoint growth sectors and trends for investment

Understand what the future of the global plasticizers market looks like

Identify the competitive landscape and window of opportunity

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