

# Global Pet Food Market 2022

<https://marketpublishers.com/r/GC9182DB5872EN.html>

Date: November 2022

Pages: 17

Price: US\$ 1,775.00 (Single User License)

ID: GC9182DB5872EN

## Abstracts

Pet food is animal feed intended for consumption by pets. Typically sold in pet stores and supermarkets, it is usually specific to the type of animal, such as dog, cat, as well as bird food or fish. According to StrategyHelix, the global pet food market is expected to increase by US\$ 68.5 billion during 2022-2028, expanding at a CAGR of 6.5% during the forecast period. Pets provide well-being benefits for people because humans imbue these animals with socially-supportive attributes, that in turn, psychologically translate into experiencing social support from them. Nowadays, the majority of dog and cat owners report that their pet is a family member just like anyone else. The humanization of pets is the main driver for the pet food market. With this increase in humanization, pets are being treated with more care and hygiene, which has increased consumer demand for high-quality pet food products.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for pet food. The global pet food market is segmented on the basis of product, pricing, retail channel, and region. Based on product, the global pet food market is categorized into cat food, dog food, others. On the basis of pricing, the global pet food market has been segmented into economy pet food, premium pet food. Globally, the economy pet food segment made up the largest share of the pet food market. By retail channel, the global pet food market has been segmented into e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others. Geographically, the global pet food market is segmented into Asia Pacific, Europe, Latin America, Middle East and Africa, North America.

The dog food market is further segmented into dry dog food, mixers & treats, and wet dog food. In 2021, the dry dog food segment made up the largest share of revenue generated by the pet food market. Furthermore, the cat food market has been categorized into dry cat food, mixers & treats, and wet cat food. Among these, the dry

cat food segment was accounted for the highest revenue generator in 2021. The other pet food market is further divided into bird food, fish food, and others.

The global pet food market is highly competitive. The report also includes the profiles of leading companies such as Amway Corporation, Angelini Group, Bath & Body Works Inc., Beiersdorf AG, Church & Dwight Co. Inc., Colgate-Palmolive Company, Corporacion Belcorp, Corporacion Yanbal International, Coty Inc., Fine Today Shiseido Co. Ltd. (K.K. Oriental Beauty Holding), Grupo Boticario, Henkel AG & Co. KGaA, High Ridge Brands Co., ITC Limited, Kao Corporation, Lion Corporation, L'Oreal S.A., Mandom Corporation, Mirato S.p.A., Natura & Co, Oriflame Cosmetics S.A., Parfums de Coeur Ltd., Revlon Inc., The Bolton Group, The Procter & Gamble Company (P&G), Unilever PLC, Victoria's Secret & Co., Vini Cosmetics Private Limited, Wipro Limited, Yves Rocher sa. Competitive landscape gives a description of the competitive nature of the global pet food market and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

#### Report Scope

Product: cat food, dog food, others

Pricing: economy pet food, premium pet food

Retail channel: e-commerce, pet specialty stores, supermarkets and hypermarkets, veterinary clinics, others

Region: Asia Pacific, Europe, Latin America, Middle East and Africa, North America

Years considered: this report covers the period 2018 to 2028

Company mentioned: Amway Corporation, Angelini Group, Bath & Body Works Inc., Beiersdorf AG, Church & Dwight Co. Inc., Colgate-Palmolive Company, Corporacion Belcorp, Corporacion Yanbal International, Coty Inc., Fine Today Shiseido Co. Ltd. (K.K. Oriental Beauty Holding), Grupo Boticario, Henkel AG & Co. KGaA, High Ridge Brands Co., ITC Limited, Kao Corporation, Lion Corporation, L'Oreal S.A., Mandom Corporation, Mirato S.p.A., Natura & Co, Oriflame Cosmetics S.A., Parfums de Coeur Ltd., Revlon Inc., The Bolton Group, The Procter & Gamble Company (P&G), Unilever PLC, Victoria's Secret & Co., Vini Cosmetics Private Limited, Wipro Limited, Yves Rocher sa

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global pet food market

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. PET FOOD MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Cat food  
Dog food  
Others

### **PART 4. MARKET BREAKDOWN BY PRICING**

Economy pet food  
Premium pet food

### **PART 5. MARKET BREAKDOWN BY RETAIL CHANNEL**

E-commerce  
Pet specialty stores  
Supermarkets and hypermarkets  
Veterinary clinics  
Others

### **PART 6. MARKET BREAKDOWN BY REGION**

Asia Pacific  
Europe  
Latin America  
Middle East and Africa  
North America

### **PART 7. KEY COMPANIES**

Amway Corporation  
Angelini Group  
Bath & Body Works, Inc.  
Beiersdorf AG  
Church & Dwight Co., Inc.  
Colgate-Palmolive Company  
Corporacion Belcorp  
Corporacion Yanbal International  
Coty Inc.  
Fine Today Shiseido Co., Ltd. (K.K. Oriental Beauty Holding)  
Grupo Boticario  
Henkel AG & Co. KGaA  
High Ridge Brands Co.  
ITC Limited  
Kao Corporation  
Lion Corporation  
L'Oreal S.A.  
Mandom Corporation  
Mirato S.p.A.  
Natura & Co  
Oriflame Cosmetics S.A.  
Parfums de Coeur, Ltd.  
Revlon, Inc.  
The Bolton Group  
The Procter & Gamble Company (P&G)  
Unilever PLC  
Victoria's Secret & Co.  
Vini Cosmetics Private Limited  
Wipro Limited  
Yves Rocher sa  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Global Pet Food Market 2022

Product link: <https://marketpublishers.com/r/GC9182DB5872EN.html>

Price: US\$ 1,775.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC9182DB5872EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970