

Global Personal Care Appliances Market 2021

<https://marketpublishers.com/r/GF5E44712710EN.html>

Date: May 2021

Pages: 39

Price: US\$ 2,750.00 (Single User License)

ID: GF5E44712710EN

Abstracts

Personal care appliances are used for skincare, haircare, personal hygiene, make-up, oral hygiene, and other purposes. The global personal care appliances market in terms of revenue is set to grow by US\$ 9 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 5.3% during the forecast period, according to data and analytics company StrategyHelix. Improving economic environment, rising disposable income and increasing awareness regarding the importance of personal grooming among the youth are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for personal care appliances. The global personal care appliances market is segmented on the basis of product, distribution channel, region. By product, it is categorized into hair removal appliances, facial cleansers, hair care appliances, oral care appliances, and others. The hair care appliances segment held the largest market share in 2020. By distribution channel, the personal care appliances market is divided into hypermarkets & supermarkets, general merchandise stores, specialist retailers, online retailing, and others. Based on region, the personal care appliances market is divided into North America, Asia Pacific, Europe, and Rest of the World (ROW).

The report has profiled some of the key players of the market such as China Superhuman Group Co. Ltd., Conair Corporation, Koninklijke Philips N.V., Panasonic Corporation, Procter & Gamble Company (P&G), Shanghai Flyco Electrical Appliance Co.Ltd., Spectrum Brands Holdings Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the personal care appliances market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: hair removal appliances, facial cleansers, hair care appliances, oral care appliances, and others

Distribution channel: hypermarkets & supermarkets, general merchandise stores, specialist retailers, online retailing, and others

Region: North America, Asia Pacific, Europe, and Rest of the World (ROW)

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global personal care appliances market

Pinpoint growth sectors and trends for investment

Understand what the future of the global personal care appliances market looks like

Identify the competitive landscape and window of opportunity

Contents

1. MARKET DEFINITION

2. RESEARCH METHODOLOGY

3. MARKET DATA & OUTLOOK

3.1 Market Value

3.2 Market Value Forecast

4. PERSONAL CARE APPLIANCES MARKET BY PRODUCT

4.1 Hair Removal Appliances

4.2 Facial Cleansers

4.3 Hair Care Appliances

4.4 Oral Care Appliances

4.5 Others

5. PERSONAL CARE APPLIANCES MARKET BY DISTRIBUTION CHANNEL

5.1 Hypermarkets & Supermarkets

5.2 General Merchandise Stores

5.3 Specialist Retailers

5.4 Online Retailing

5.5 Others

6. PERSONAL CARE APPLIANCES MARKET BY REGION

6.1 North America

6.2 Asia Pacific

6.3 Europe

6.4 Rest Of The World (Row)

7. COMPANY PROFILES

7.1 China Superhuman Group Co., Ltd.

7.2 Conair Corporation

7.3 Koninklijke Philips N.V.

- 7.4 Panasonic Corporation
- 7.5 Procter & Gamble Company (P&G)
- 7.6 Shanghai Flyco Electrical Appliance Co.,Ltd.
- 7.7 Spectrum Brands Holdings, Inc.

8. APPENDIX

- 8.1 About StrategyHelix
- 8.2 Disclaimer

I would like to order

Product name: Global Personal Care Appliances Market 2021

Product link: <https://marketpublishers.com/r/GF5E44712710EN.html>

Price: US\$ 2,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5E44712710EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970