

# Global Packaged Food Market 2021

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## Abstracts

Packaged food is half cooked or processed food that is further packed with some chemicals that allow the food to last for several days or sometimes even months. Packaged food is gaining wide acceptance and large-scale adoption across the globe due to benefits like easy availability and convenience. The global packaged food market in terms of revenue is set to grow by US\$ 740 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 3.6% during the forecast period, according to data and analytics company StrategyHelix. Changing lifestyle, convenience of consumption and increasing health awareness are the key factors driving market growth.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for packaged food. The global packaged food market is segmented on the basis of product, distribution channel, region. By product, it is categorized into alcoholic drinks, cereal & bakery, coffee & tea, dairy products, fruit & vegetables, meat & seafood, ready meals & instant noodles, soft drinks, and others. By distribution channel, the packaged food market is divided into hypermarkets & supermarkets, grocery stores, online retailing, and others. The hypermarkets & supermarkets segment accounted for the largest market share in 2020. Based on region, the packaged food market is divided into North America, Asia Pacific, Europe, and Rest of the World (ROW).

The report has profiled some of the key players of the market such as China Mengniu Dairy Company Limited, Danone S.A., Groupe Lactalis, Inner Mongolia Yili Industrial Group Company Limited, Kellogg Company, Kraft Heinz Company, Mars Incorporated, Mondelez International Inc., Nestle S.A., PepsiCo Inc., Unilever PLC.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the packaged food market to help drive

informed decision making for industry executives, policy makers, academic, and analysts.

#### Report Scope

Product: alcoholic drinks, cereal & bakery, coffee & tea, dairy products, fruit & vegetables, meat & seafood, ready meals & instant noodles, soft drinks, and others

Distribution channel: hypermarkets & supermarkets, grocery stores, online retailing, and others

Region: North America, Asia Pacific, Europe, and Rest of the World (ROW)

Years Considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global packaged food market

Pinpoint growth sectors and trends for investment

Understand what the future of the global packaged food market looks like

Identify the competitive landscape and window of opportunity

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