

# Global Online Car Buying Market 2022

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## Abstracts

More consumers are buying car online with a growing number of consumers realizing they don't have to visit a local dealership to make a purchase. A study by StrategyHelix indicates that the global online car buying market is expected to increase by US\$ 121,858 million from 2022 to 2028, garnering a CAGR of 7.8% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for online car buying. The global online car buying market is segmented on the basis of type, product, propulsion type, and region. Based on type, the global online car buying market is categorized into pre-owned vehicle, new car. On the basis of product, the global online car buying market has been segmented into hatchback, sedan, SUV, others. By propulsion type, the global online car buying market has been segmented into petrol, diesel, others. In terms of geography, the global online car buying market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global online car buying market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Asbury Automotive Group Inc., AutoNation Inc., CarGurus Inc., Cars.com Inc., Cox Automotive Inc., Group 1 Automotive Inc., Guazi, Hendrick Automotive Group, Lithia Motors Inc., MH Sub I LLC, RenRenChe, TrueCar Inc., Uxin Limited.

### Report Scope

Type: pre-owned vehicle, new car

Product: hatchback, sedan, SUV, others

Propulsion type: petrol, diesel, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2018 to 2028

### Key Benefits for Stakeholders

Get a comprehensive picture of the global online car buying market

Pinpoint growth sectors and trends for investment

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CarGurus, Inc.  
Cars.com Inc.  
Cox Automotive Inc.  
Group 1 Automotive, Inc.  
Guazi  
Hendrick Automotive Group  
Lithia Motors, Inc.  
MH Sub I, LLC  
RenRenChe  
TrueCar, Inc.  
Uxin Limited  
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