

# Global Make-Up Product Market 2021

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## Abstracts

A subset of cosmetics is called make-up, which refers primarily to coloring products intended to alter the user's appearance. According to a report by StrategyHelix, the global make-up product market is set to increase by US\$ 20,900 million during 2021-2027, growing at a CAGR of 5.4% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for make-up product. The global make-up product market is segmented on the basis of product, distribution channel, and region. On the basis of product, the global make-up product market has been segmented into eye makeup, face makeup, lip makeup, nail makeup. The face makeup segment held the largest revenue share in 2020. By distribution channel, the global make-up product market has been segmented into department stores, health & beauty stores, hypermarkets & supermarkets, online retailing, others. Geographically, the global make-up product market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The leading players in the make-up product market include Coty Inc., L'Oreal S.A., Shiseido Company Limited, The Estee Lauder Companies Inc.

### Report Scope

Product: eye makeup, face makeup, lip makeup, nail makeup

Distribution channel: department stores, health & beauty stores, hypermarkets & supermarkets, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the global make-up product market

Pinpoint growth sectors and trends for investment

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Shiseido Company, Limited

The Estee Lauder Companies Inc.  
About StrategyHelix  
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