

# Global Internet of Things (IoT) Market 2021

<https://marketpublishers.com/r/GDDD89FF8D37EN.html>

Date: January 2022

Pages: 22

Price: US\$ 1,250.00 (Single User License)

ID: GDDD89FF8D37EN

## Abstracts

The Internet of Things, or IoT, refers to the billions of physical devices around the world that are now connected to the internet, all collecting and sharing data. Devices and objects with built in sensors are connected to an Internet of Things platform, which integrates data from the different devices and applies analytics to share the most valuable information with applications built to address specific needs. A study by StrategyHelix indicates that the global internet of things market is expected to increase by US\$ 1,023,534 million from 2021 to 2027, garnering a CAGR of 23.5% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for internet of things. The global internet of things market is segmented on the basis of component, application, and region. Based on component, the global internet of things market is categorized into hardware, software, platform, services. Globally, the hardware segment made up the largest share of the internet of things market. On the basis of application, the global internet of things market has been segmented into smart cities & building automation, healthcare, manufacturing, automotive & transportation, power & utilities, retail, aerospace & defense, agriculture, others. The smart cities & building automation segment captured the largest share of the market in 2020. In terms of geography, the global internet of things market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The global internet of things market is highly competitive. Top players covered in Global Internet of Things Market Study are Broadcom Inc., Infineon Technologies AG, Intel Corporation, MediaTek Inc., NXP Semiconductors N.V., ON Semiconductor Corporation, Qualcomm Incorporated, STMicroelectronics N.V., TE Connectivity Limited, Texas Instruments Incorporated.

### Report Scope

Component: hardware, software, platform, services

Application: smart cities & building automation, healthcare, manufacturing, automotive & transportation, power & utilities, retail, aerospace & defense, agriculture, others

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the global internet of things market

Pinpoint growth sectors and trends for investment

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Scope of the study  
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Geographical scope  
Research methodology

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Software  
Platform  
Services

### **PART 4. MARKET BREAKDOWN BY APPLICATION**

Smart cities & building automation  
Healthcare  
Manufacturing  
Automotive & transportation  
Power & utilities  
Retail  
Aerospace & defense  
Agriculture  
Others

### **PART 5. MARKET BREAKDOWN BY REGION**

North America  
Asia Pacific  
Europe  
Rest of the World (ROW)

### **PART 6. KEY COMPANIES**

Broadcom Inc.  
Infineon Technologies AG  
Intel Corporation  
MediaTek Inc.  
NXP Semiconductors N.V.  
ON Semiconductor Corporation  
Qualcomm Incorporated  
STMicroelectronics N.V.  
TE Connectivity Limited  
Texas Instruments Incorporated  
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