

Global Geographic Information System (GIS) Market 2021

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Abstracts

A Geographic Information System (GIS) is a computer system that analyzes and displays geographically referenced information. GIS connects data to a map, integrating location data (where things are) with all types of descriptive information (what things are like there). This provides a foundation for mapping and analysis that is used in science and almost every industry. The global geographic information system (gis) market is set to increase by US\$ 3,407 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 9.8% during the forecast period. Increasing adoption of GIS for facilities management, increase in demand for GIS software in smart cities development and urban planning are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for geographic information system (gis). The global geographic information system (gis) market is segmented on the basis of component, software type, function, and region. On the basis of component, the global geographic information system (gis) market has been segmented into software, service. Among these, the software segment was accounted for the highest revenue generator in 2020. By software type, the global geographic information system (gis) market has been segmented into desktop GIS, server GIS, developer GIS, mobile GIS, others. The desktop GIS segment is estimated to account for the largest share of the global geographic information system (gis) market. Based on function, the global geographic information system (gis) market is categorized into mapping, surveying, location based services, navigation & telematics, others. In terms of geography, the global geographic information system (gis) market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The global geographic information system (gis) market is highly competitive. The



competitive landscape of the industry has also been examined along with the profiles of the key players Autodesk Inc., Bentley Systems Incorporated, Caliper Corporation, Computer Aided Development Corporation Ltd. (Cadcorp), ESRI, General Electric Company (GE), Geosoft Incorporated, Hexagon AB (Intergraph Corporation), Pitney Bowes Inc., SuperMap Software Co. Ltd., Trimble Inc.

Report Scope

Component: software, service

Software type: desktop GIS, server GIS, developer GIS, mobile GIS, others

Function: mapping, surveying, location based services, navigation & telematics, others

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global geographic information system (gis) market Pinpoint growth sectors and trends for investment



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PART 4. MARKET BREAKDOWN BY SOFTWARE TYPE

Desktop GIS

Server GIS

Developer GIS

Mobile GIS

Others

PART 5. MARKET BREAKDOWN BY FUNCTION

Mapping

Surveying

Location based services

Navigation & telematics

Others

PART 6. MARKET BREAKDOWN BY REGION

North America

Asia Pacific

Europe

Rest of the World (ROW)



PART 7. KEY COMPANIES

Autodesk, Inc.

Bentley Systems, Incorporated

Caliper Corporation

Computer Aided Development Corporation Ltd. (Cadcorp)

ESRI

General Electric Company (GE)

Geosoft Incorporated

Hexagon AB (Intergraph Corporation)

Pitney Bowes Inc.

SuperMap Software Co., Ltd.

Trimble Inc.

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