

# Global Footwear Market 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The global footwear market is poised to grow by US\$ 175,375 million during 2021-2027, progressing at a CAGR of 5.8% during the forecast period, according to data and analytics company StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The global footwear market is segmented on the basis of product, distribution channel, and region. By product, the global footwear market has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment was the largest contributor to the global footwear market in 2020. Based upon distribution channel, the global footwear market is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. Geographically, the global footwear market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global footwear market is highly competitive. The report also includes the profiles of leading companies such as Adidas AG, Alpargatas S.A., Anta International Group Holdings Ltd., ASICS Corporation, Belle International Holdings Limited, Betts Group Pty Ltd, Brand Collective Pty Ltd., C. & J. Clark International Ltd., Crocs Inc., Decathlon S.A., Deckers Outdoor Corporation, Deichmann SE, Grendene S.A., Industria de Diseno Textil S.A., KARI OOO, Landmark Group, Li-Ning Company Limited, Munro Footwear Group Pty Ltd, Nike Inc., Price Shoes S.A. de C.V., Puma SE, Skechers USA

Inc., The ALDO Group, VF Corporation, Wolverine World Wide Inc.

#### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global footwear market

Pinpoint growth sectors and trends for investment

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Women's footwear

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Supermarkets & hypermarkets  
Others

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Latin America

### **PART 6. KEY COMPANIES**

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Alpargatas S.A.  
Anta International Group Holdings Ltd.  
ASICS Corporation

Belle International Holdings Limited  
Betts Group Pty Ltd  
Brand Collective Pty Ltd.  
C. & J. Clark International Ltd.  
Crocs, Inc.  
Decathlon S.A.  
Deckers Outdoor Corporation  
Deichmann SE  
Grendene S.A.  
Industria de Diseno Textil, S.A.  
KARI, OOO  
Landmark Group  
Li-Ning Company Limited  
Munro Footwear Group Pty Ltd  
Nike, Inc.  
Price Shoes S.A. de C.V.  
Puma SE  
Skechers USA, Inc.  
The ALDO Group  
VF Corporation  
Wolverine World Wide, Inc.  
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