

Global Feminine Hygiene Products Market 2022

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Abstracts

Feminine hygiene refers to personal care products that are used by women during menstruation, vaginal discharge, and other bodily functions related to the vulva. These products include tampons, sanitary pads, menstrual cups, and others designed to manage the symptoms of a woman's menstrual cycle. Good menstrual hygiene management is essential to the well-being and empowerment of women and adolescent girls. The global feminine hygiene products market is poised to grow by US\$ 14 billion from 2022 to 2028, registering a CAGR of 4.6% during the forecast period, according to StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for feminine hygiene products. The global feminine hygiene products market is segmented on the basis of product, distribution channel, and region. By product, the global feminine hygiene products market has been segmented into pads, pantyliners, tampons, others. Based upon distribution channel, the global feminine hygiene products market is categorized into supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others. In terms of geography, the global feminine hygiene products market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The pads market is further segmented into pads with wings, and pads without wings. Furthermore, the pads market has been categorized into thin pads, and regular pads.

The global feminine hygiene products market is highly competitive. Some of the leading companies operating in the market are Beiersdorf AG, Chongqing Baiya Sanitary Products Co. Ltd., Daio Paper Corporation, Edgewell Personal Care Brands LLC, Empresas CMPC S.A., Essity AB, Ever Green Industria e Comercio Ltda., Guilin Geron Industry Co. Ltd., Hengan International Group Company Limited, INDEVCO Group,

Johnson & Johnson (J&J), Kao Corporation, Kimberly-Clark Corporation, Kingdom Healthcare Holdings Limited Guangdong, KleanNara Co. Ltd., Kobayashi Pharmaceutical Co. Ltd., Premier Group (Pty) Ltd (Lil Lets Group Ltd.), The Lion Match Company (Pty) Ltd, The Procter & Gamble Company (P&G), Unicharm Corporation, Welcron Healthcare Co. Ltd.

Report Scope

Product: pads, pantyliners, tampons, others

Distribution channel: supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the global feminine hygiene products market

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FEMININE HYGIENE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pads
Pantyliners
Tampons
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets and hypermarkets
Specialty stores
E-commerce
Convenience stores
Others

PART 5. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 6. KEY COMPANIES

Beiersdorf AG
Chongqing Baiya Sanitary Products Co., Ltd.
Daio Paper Corporation

Edgewell Personal Care Brands LLC
Empresas CMPC S.A.
Essity AB
Ever Green Industria e Comercio Ltda.
Guilin Geron Industry Co., Ltd.
Hengan International Group Company Limited
INDEVCO Group
Johnson & Johnson (J&J)
Kao Corporation
Kimberly-Clark Corporation
Kingdom Healthcare Holdings Limited, Guangdong
KleanNara Co., Ltd.
Kobayashi Pharmaceutical Co., Ltd.
Premier Group (Pty) Ltd (Lil Lets Group Ltd.)
The Lion Match Company (Pty) Ltd
The Procter & Gamble Company (P&G)
Unicharm Corporation
Welcron Healthcare Co., Ltd.
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