

Global Fantasy Sports Market 2021

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Abstracts

A fantasy sport is a type of online gaming platform where participants manage and draft virtual teams of real professional sports players. Users compete against the fantasy teams of each other, over an entire sports league or season. Users that score maximum points win money based on the performance of the real professional sports players. The global fantasy sports market is set to increase by US\$ 28,204 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 15.6% during the forecast period. Aggressive Ad and marketing spending, rising popularity, increasing sporting events, expansion of digital infrastructure in addition with falling data prices, supporting infrastructure and social media platforms are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for fantasy sports. The global fantasy sports market is segmented on the basis of sports type, fee type, mode, end-user, and region. On the basis of sports type, the global fantasy sports market has been segmented into cricket, soccer/football, basketball, baseball, others. The soccer/football segment held the largest revenue share in 2020. By fee type, the global fantasy sports market has been segmented into paid, hybrid, free. Based on mode, the global fantasy sports market is categorized into live, virtual. The live segment captured the largest share of the market in 2020. On the basis of end-user, the global fantasy sports market has been segmented into unemployed, students, office employees, household employees, others. In terms of geography, the global fantasy sports market has been segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The global fantasy sports market is highly competitive. The key players in the fantasy sports market include CBS Sports, DraftKings Inc., Dream Sports Inc., ESPN Cricinfo, FanDuel Group, Fantrax, Mobile Premier League (MPL), NFL Enterprises LLC.

Report Scope

Sports type: cricket, soccer/football, basketball, baseball, others

Fee type: paid, hybrid, free

Mode: live, virtual

End-user: unemployed, students, office employees, household employees, others

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global fantasy sports market

Pinpoint growth sectors and trends for investment

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Dream Sports Inc.

ESPN Cricinfo

FanDuel Group

Fantrax

Mobile Premier League (MPL)

NFL Enterprises LLC

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