

# Global Energy and Sports Drinks Market 2021

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## Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. The global energy and sports drinks market is set to increase by US\$ 58,343 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.2% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The global energy and sports drinks market is segmented on the basis of product, type, distribution channel, and region. On the basis of product, the global energy and sports drinks market has been segmented into energy drinks, sports drinks. The energy drinks segment is estimated to account for the largest share of the global energy and sports drinks market. By type, the global energy and sports drinks market has been segmented into regular, sugar-free. The regular energy drinks segment held the largest revenue share in 2020. Based on distribution channel, the global energy and sports drinks market is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others. In terms of geography, the global energy and sports drinks market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global energy and sports drinks market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Adelholzener Alpenquellen GmbH, BA Sports Nutrition LLC, Carabao Tawandang Co. Ltd. (CBD), Enervit S.p.A., Guangdong Jianlibao Group Co. Ltd., Hochwald Sprudel Schupp GmbH, Kirin Holdings Co. Ltd., Lotte Corporation, Osotspa

Public Company Limited (OSP), Otsuka Holdings Co. Ltd., PepsiCo Inc., Standard Investment Management B.V., Suntory Holdings Limited, T.C. Pharmaceutical Industries Co. Ltd., Thai Beverage Public Company Limited (ThaiBev), The Coca-Cola Company, Tiger Brands Limited, United Soft Drinks BV.

#### Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global energy and sports drinks market

Pinpoint growth sectors and trends for investment

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Middle East and Africa  
Latin America

### **PART 7. KEY COMPANIES**

Adelholzener Alpenquellen GmbH  
BA Sports Nutrition, LLC  
Carabao Tawandang Co., Ltd. (CBD)  
Enervit S.p.A.  
Guangdong Jianlibao Group Co., Ltd.  
Hochwald Sprudel Schupp GmbH  
Kirin Holdings Co., Ltd.  
Lotte Corporation  
Osotspa Public Company Limited (OSP)  
Otsuka Holdings Co. Ltd.  
PepsiCo, Inc.  
Standard Investment Management B.V.  
Suntory Holdings Limited  
T.C. Pharmaceutical Industries Co., Ltd.  
Thai Beverage Public Company Limited (ThaiBev)  
The Coca-Cola Company  
Tiger Brands Limited  
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