

Global Energy Drinks Market 2021

<https://marketpublishers.com/r/GB8CC37AAF4CEN.html>

Date: January 2022

Pages: 14

Price: US\$ 1,650.00 (Single User License)

ID: GB8CC37AAF4CEN

Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. The global energy drinks market is set to increase by US\$ 46,080 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 7.6% during the forecast period. Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The global energy drinks market is segmented on the basis of product, end user, distribution channel, and region. On the basis of product, the global energy drinks market has been segmented into regular, sugar-free. The regular energy drinks segment held the largest revenue share in 2020. By end user, the global energy drinks market has been segmented into teenagers, adults, others. Based on distribution channel, the global energy drinks market is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others. In terms of geography, the global energy drinks market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global energy drinks market is highly competitive. Some of the leading companies operating in the market are Asahi Group Holdings Ltd., Carabao Tawandang Co. Ltd. (CBD), Eastroc Beverage (Group) Co. Ltd., Eneyeti Company SL, Fujian Dali Group Co. Ltd., GURU Beverage Inc., Henan Woerma Beverages Co. Ltd., Lotte Corporation, MBG International Premium Brands GmbH, MBM sas, MC ENERGY S.A.S, Monster Beverage Corporation, Osotspa Public Company Limited (OSP), Otsuka Holdings Co.

Ltd., PepsiCo Inc., Red Bull GmbH, Suntory Holdings Limited, T.C. Pharmaceutical Industries Co. Ltd., The Coca-Cola Company, Vital Pharmaceuticals Inc. (VPX), Warhorse (Beijing) Beverage Co. Ltd.

Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global energy drinks market

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ENERGY DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Regular
Sugar-free

PART 4. MARKET BREAKDOWN BY END USER

Teenagers
Adults
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Convenience stores
Grocery stores
Online retailing
Others

PART 6. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 7. KEY COMPANIES

Asahi Group Holdings, Ltd.
Carabao Tawandang Co., Ltd. (CBD)
Eastroc Beverage (Group) Co. Ltd.
Eneryeti Company SL
Fujian Dali Group Co. Ltd.
GURU Beverage Inc.
Henan Woerma Beverages Co., Ltd.
Lotte Corporation
MBG International Premium Brands GmbH
MBM sas
MC ENERGY S.A.S
Monster Beverage Corporation
Osotspa Public Company Limited (OSP)
Otsuka Holdings Co. Ltd.
PepsiCo, Inc.
Red Bull GmbH
Suntory Holdings Limited
T.C. Pharmaceutical Industries Co., Ltd.
The Coca-Cola Company
Vital Pharmaceuticals, Inc. (VPX)
Warhorse (Beijing) Beverage Co., Ltd.
About StrategyHelix
Disclaimer

I would like to order

Product name: Global Energy Drinks Market 2021

Product link: <https://marketpublishers.com/r/GB8CC37AAF4CEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB8CC37AAF4CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970