

Global Energy Bar Market 2021

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Abstracts

According to a report by StrategyHelix, the global energy bar market is set to increase by US\$ 379 million during 2021-2027, growing at a CAGR of 6.4% during the forecast period. Rising health consciousness, changing lifestyles, rising product innovation, high demand for energy bars from millennial population are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy bar. The global energy bar market is segmented on the basis of product, distribution channel, and region. On the basis of product, the global energy bar market has been segmented into organic, conventional. Among these, the organic segment was accounted for the highest revenue generator in 2020. By distribution channel, the global energy bar market has been segmented into hypermarkets & supermarkets, convenience stores, specialist retailers, online retailing. Geographically, the global energy bar market is segmented into North America, Asia Pacific, Europe, Rest of the World (ROW). North America held the largest share of the global energy bar market in 2020 and is anticipated to hold its share during the forecast period.

The global energy bar market is highly competitive. Key companies profiled in the report include Abbott Laboratories, Atkins Nutritionals Holdings Inc., Brighter Foods Limited, Clif Bar?Company, General Mills Inc., HNC Healthy Nutrition Company (UK) Limited, Kind LLC, McKee Foods Corporation, NuGo Nutrition, Premier Nutrition Company LLC, The Kellogg Company.

Report Scope

Product: organic, conventional

Distribution channel: hypermarkets & supermarkets, convenience stores, specialist retailers, online retailing

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global energy bar market

Pinpoint growth sectors and trends for investment

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Atkins Nutritionals Holdings, Inc.
Brighter Foods Limited
Clif Bar?Company
General Mills, Inc.
HNC Healthy Nutrition Company (UK) Limited
Kind LLC

McKee Foods Corporation
NuGo Nutrition
Premier Nutrition Company, LLC
The Kellogg Company
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