

Global E-Cigarette Market 2021

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Abstracts

The global e-cigarette market in terms of revenue is set to grow by US\$ 125 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 23.8% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for e-cigarette. The global e-cigarette market is segmented on the basis of type, region. By type, it is categorized into closed system vaping device, and open system vaping device. The closed system vaping device segment held the largest market share in 2020. Moreover, it is expected to witness the highest CAGR during the forecast period. By region, the e-cigarette market is divided into China, EU & UK, Japan, USA, and others. The USA region accounted for the largest market share in 2020.

The report has profiled some of the key players of the market such as Altria Group Inc., Healthier Choices Management Corp (Ruthless Vapor Corp), MCIG Inc., Philip Morris International Inc..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the e-cigarette market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: closed system vaping device, and open system vaping device

Region: China, EU & UK, Japan, USA, and others

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global e-cigarette market

Pinpoint growth sectors and trends for investment
Understand what the future of the global e-cigarette market looks like
Identify the competitive landscape and window of opportunity

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