

Global Depilatory Products Market 2021

<https://marketpublishers.com/r/G8A85C4EDFAFEN.html>

Date: January 2022

Pages: 19

Price: US\$ 1,450.00 (Single User License)

ID: G8A85C4EDFAFEN

Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. According to StrategyHelix, the global depilatory products market is expected to increase by US\$ 1,803 million during 2021-2027, expanding at a CAGR of 4.7% during the forecast period. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The global depilatory products market is segmented on the basis of product, distribution channel, and region. Based on product, the global depilatory products market is categorized into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment captured the largest share of the market in 2020. On the basis of distribution channel, the global depilatory products market has been segmented into supermarkets & hypermarkets, specialty stores, online retailing, others.

Geographically, the global depilatory products market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global depilatory products market is highly competitive. Key companies profiled in the report include ABLE C&C Co. Ltd., Beiersdorf AG, Church & Dwight Co. Inc., CP Wax srl, Dabur India Limited, Dorco Co. Ltd., Edgewell Personal Care Brands LLC, ELITEX BV, FEATHER Safety Razor Co. Ltd., HF Global Inc., Kai Corporation, Kracie Holdings Ltd., Laboratorios Byly S.A., Parissa Laboratories Inc., Pfizer Inc., Reckitt Benckiser Group plc (RB), Shanghai SHIBI Cosmetics Co. Ltd., Shiseido Company Limited, Societe BIC S.A., The Bolton Group, The Procter & Gamble Company, Yves Rocher sa.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global depilatory products market

Pinpoint growth sectors and trends for investment

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Geographical scope
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Hair removal & bleaching creams
Pre-shave oils & lotions
Electronic devices

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Supermarkets & hypermarkets
Specialty stores
Online retailing
Others

PART 5. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 6. KEY COMPANIES

ABLE C&C Co., Ltd.
Beiersdorf AG
Church & Dwight Co., Inc.
CP Wax srl
Dabur India Limited

Dorco Co., Ltd.
Edgewell Personal Care Brands, LLC
ELITEX BV
FEATHER Safety Razor Co., Ltd.
HF Global, Inc.
Kai Corporation
Kracie Holdings Ltd.
Laboratorios Byly, S.A.
Parissa Laboratories Inc.
Pfizer Inc.
Reckitt Benckiser Group plc (RB)
Shanghai SHIBI Cosmetics Co., Ltd.
Shiseido Company, Limited
Societe BIC S.A.
The Bolton Group
The Procter & Gamble Company
Yves Rocher sa
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