

Global Data Warehouse as a Service (DWaaS) Market 2021

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Abstracts

Data warehousing as a service (DWaaS) is an outsourcing model in which a service provider configures and manages the hardware and software resources a data warehouse requires, and the customer provides the data and pays for the managed service. According to StrategyHelix, the global data warehouse as a service market is expected to increase by US\$ 3,346 million during 2021-2027, expanding at a CAGR of 20.5% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for data warehouse as a service. The global data warehouse as a service market is segmented on the basis of organization, deployment, end user, and region. Based on organization, the global data warehouse as a service market is categorized into large enterprises, small & medium enterprises (SMEs). The large enterprises segment held the largest share of the global data warehouse as a service market in 2020 and is anticipated to hold its share during the forecast period. On the basis of deployment, the global data warehouse as a service market has been segmented into public clouds, hybrid clouds, private clouds. By end user, the global data warehouse as a service market has been segmented into BFSI, IT & telecom, healthcare, e-commerce & retail, government & utilities, media & entertainment, manufacturing, others. The BFSI segment was the largest contributor to the global data warehouse as a service market in 2020. Geographically, the global data warehouse as a service market is segmented into North America, Asia Pacific, Europe, Rest of the World (ROW).

The global data warehouse as a service market is highly competitive. The prominent players operating in the global data warehouse as a service market include Accur8 Software, Alphabet Inc., Amazon Web Services Inc., ClicData LLC, Cloudera Inc., HCL

Technologies Ltd., International Business Machines Corporation (IBM), MarkLogic Corporation, Micro Focus International plc, Microsoft Corporation, NETAVIS Software GmbH, Oracle Corporation, Panoply Ltd.

Report Scope

Organization: large enterprises, small & medium enterprises (SMEs)

Deployment: public clouds, hybrid clouds, private clouds

End user: BFSI, IT & telecom, healthcare, e-commerce & retail, government & utilities, media & entertainment, manufacturing, others

Region: North America, Asia Pacific, Europe, Rest of the World (ROW)

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global data warehouse as a service market

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. DATA WAREHOUSE AS A SERVICE MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY ORGANIZATION

Large enterprises
Small & medium enterprises (SMEs)

PART 4. MARKET BREAKDOWN BY DEPLOYMENT

Public clouds
Hybrid clouds
Private clouds

PART 5. MARKET BREAKDOWN BY END USER

BFSI
IT & telecom
Healthcare
E-commerce & retail
Government & utilities
Media & entertainment
Manufacturing
Others

PART 6. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Rest of the World (ROW)

PART 7. KEY COMPANIES

Accur8 Software

Alphabet Inc.

Amazon Web Services, Inc.

ClicData LLC

Cloudera, Inc.

HCL Technologies Ltd.

International Business Machines Corporation (IBM)

MarkLogic Corporation

Micro Focus International plc

Microsoft Corporation

NETAVIS Software GmbH

Oracle Corporation

Panoply Ltd.

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