

Global Consumer Face Mask Market 2021

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Abstracts

A face mask is a tightly woven cloth or other multi-layer absorbent material that closely covers an individual's mouth and nose. Face mask provides a physical barrier to fluids and large particle droplets. The global consumer face mask market in terms of revenue is expected to decline at a compound annual growth rate (CAGR) of -36.2% from US\$ 5.21 billion in 2020 to 0.32 billion in 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for consumer face mask. The global consumer face mask market is segmented on the basis of product, distribution channel, region. By product, it is categorized into disposable face masks, and reusable face masks. The disposable face masks segment held the largest market share in 2020. By distribution channel, the consumer face mask market is divided into hypermarket & supermarket, pharmacies, convenience stores, online, and others. Based on region, the consumer face mask market is divided into North America, Asia Pacific, Europe, and Rest of the World (ROW).

The report has profiled some of the key players of the market such as 3M Company, Changshu Yinuo medical articles Co. Ltd., Draegerwerk AG & Co KGaA, Halyard Health Inc., Honeywell International Inc., Hubei Fullcare Protective Products Co. Ltd., Moldex-Metric Inc., Peace Age Medical Equipment Company Limited, Shandong Aida Medical Products Co. Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the consumer face mask market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: disposable face masks, and reusable face masks

Distribution channel: hypermarket & supermarket, pharmacies, convenience stores, online, and others

Region: North America, Asia Pacific, Europe, and Rest of the World (ROW)

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global consumer face mask market

Pinpoint growth sectors and trends for investment

Understand what the future of the global consumer face mask market looks like

Identify the competitive landscape and window of opportunity

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