

# Global Color Cosmetics Market 2021

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## Abstracts

Color cosmetics is a broad term which encompasses different categories of products for skin, eyes, cheeks and lips. These makeup products enhance overall physical appearance, conceal flaws or define features, making one appear healthier and look more refreshed. According to a report by StrategyHelix, the global color cosmetics market is set to increase by US\$ 35,263 million during 2021-2027, growing at a CAGR of 6% during the forecast period. Continuously rising personnel disposable income levels, growing demand for beauty and personal care, increasing consumer health awareness about personal care and fashion trends are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for color cosmetics. The global color cosmetics market is segmented on the basis of price range, application, distribution channel, and region. On the basis of price range, the global color cosmetics market has been segmented into prestige product, mass product. The mass product segment held the largest revenue share in 2020. By application, the global color cosmetics market has been segmented into eye make up, facial make up, lip products, nail products. Based on distribution channel, the global color cosmetics market is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. Geographically, the global color cosmetics market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global color cosmetics market is highly competitive. Key companies profiled in the report include Amorepacific Corporation, cosnova GmbH, Coty Inc., Kao Corporation, KOSE Corporation, LG Household & Health Care Ltd., L'Oreal S.A., LVMH Moët Hennessy Louis Vuitton SA (LVMH), Shiseido Company Limited, The Estée Lauder Companies Inc., Unilever PLC, Yatsen Holding Limited, Yves Rocher sa.

### Report Scope

Price range: prestige product, mass product

Application: eye make up, facial make up, lip products, nail products

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the global color cosmetics market

Pinpoint growth sectors and trends for investment

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Latin America

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Coty Inc.  
Kao Corporation  
KOSE Corporation  
LG Household & Health Care Ltd.  
L'Oreal S.A.  
LVMH Moët Hennessy Louis Vuitton SA (LVMH)  
Shiseido Company, Limited  
The Estée Lauder Companies Inc.  
Unilever PLC  
Yatsen Holding Limited  
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