

Global Baby Personal Care Products Market 2021

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Abstracts

Personal care products are applied to the human body for the purposes of cleaning, moisturizing, suncreening, or changing its appearance. The global baby personal care products market is set to increase by US\$ 11,123 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 6.3% during the forecast period. Rising consumer disposable income and improving standards of living, increasing consciousness among consumers about child hygiene are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for baby personal care products. The global baby personal care products market is segmented on the basis of product, distribution channel, and region. On the basis of product, the global baby personal care products market has been segmented into hair care, skin care, toiletries, sun care, wipes & tissues, others. Among these, the wipes & tissues segment was accounted for the highest revenue generator in 2020. By distribution channel, the global baby personal care products market has been segmented into specialized stores, supermarkets & hypermarkets, discounters, online platform, others. In terms of geography, the global baby personal care products market has been segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America.

The global baby personal care products market is highly competitive. Top players covered in Global Baby Personal Care Products Market Study are Amazon.com Inc., Batterjee Holding Company, Bayer AG, Beiersdorf AG, China Child Care Corporation Limited, Church & Dwight Co. Inc., Colgate-Palmolive Company, Johnson & Johnson (J&J), Kimberly-Clark Corporation, Laboratoires Expanscience, L'Oreal S.A., Natura & Co, OOO COTTON CLUB, Pigeon Corporation, PZ Cussons Plc, Shanghai Chicmax Cosmetic Co. Ltd., Teva Pharmaceutical Industries Ltd., The Procter & Gamble Company (P&G), Unilever PLC.

Report Scope

Product: hair care, skin care, toiletries, sun care, wipes & tissues, others

Distribution channel: specialized stores, supermarkets & hypermarkets, discounters, online platform, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the global baby personal care products market

Pinpoint growth sectors and trends for investment

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Toiletries
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Wipes & tissues
Others

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Specialized stores
Supermarkets & hypermarkets
Discounters
Online platform
Others

PART 5. MARKET BREAKDOWN BY REGION

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

PART 6. KEY COMPANIES

Amazon.com Inc.

Batterjee Holding Company
Bayer AG
Beiersdorf AG
China Child Care Corporation Limited
Church & Dwight Co., Inc.
Colgate-Palmolive Company
Johnson & Johnson (J&J)
Kimberly-Clark Corporation
Laboratoires Expanscience
L'Oreal S.A.
Natura & Co
OOO COTTON CLUB
Pigeon Corporation
PZ Cussons Plc
Shanghai Chicmax Cosmetic Co., Ltd.
Teva Pharmaceutical Industries Ltd.
The Procter & Gamble Company (P&G)
Unilever PLC
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