

Global Baby Diapers Market 2022

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Abstracts

Baby diapers are one of the most consumed baby care products in the world. They come with options: cloth diapers which are composed of layers of fabric or disposable diapers which contain absorbent chemicals. Today's disposable diapers are light, compact, very absorbent, prevents leaks and easy to use. Disposable diapers decrease the incidence of probable sepsis in babies admitted to a level II NICU with a high incidence of nosocomial sepsis. They are cost-effective in prevention of neonatal sepsis. The global baby diapers market is poised to grow by US\$ 27.5 billion during 2022-2028, progressing at a CAGR of 6.5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value and volume for baby diapers. The global baby diapers market is segmented on the basis of product, retail channel, and region. By product, the global baby diapers market has been segmented into nappies, nappy pants. Based upon retail channel, the global baby diapers market is categorized into supermarkets and hypermarkets, grocery stores, specialty stores, e-commerce, others. Geographically, the global baby diapers market is segmented into Asia Pacific, Europe, Latin America, Middle East and Africa, North America.

The nappies market is further segmented into newborn nappies, standard nappies, and junior sized nappies.

The global baby diapers market is highly competitive. The leading players in the baby diapers market include Daio Paper Corporation, Drylock Technologies NV, Empresas CMPC S.A., Essity AB, Guangdong Winsun Personal Care Products Co. Ltd., Guangdong Yinyin Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Hayat Holding A.S., Health & Happiness Group International Holdings Ltd. (H&H Group), Hengan International Group Company Limited, Kao Corporation, Kimberly-Clark

Corporation, Kindoh GmbH, KleanNara Co. Ltd., Lambi S.A. de C.V., LG Household & Health Care Ltd., Lodestone Brands (Pty) Ltd., Lunaler Group, Mili S/A, Naturopera SAS, Naty AB, Nobel Hygiene Private Limited, NOO CORP SAS, Oji Paper Co. Ltd., Ontex BVBA, THE FIRST TOUCH CO. LTD., The Honest Company Inc., The Procter & Gamble Company (P&G), Unicharm Corporation, Unilever PLC. Competitive landscape gives a description of the competitive nature of the global baby diapers market and a description of the leading companies. Key financial deals which have shaped the market in recent years are identified.

Report Scope

Product: nappies, nappy pants

Retail channel: supermarkets and hypermarkets, grocery stores, specialty stores, e-commerce, others

Region: Asia Pacific, Europe, Latin America, Middle East and Africa, North America

Years considered: this report covers the period 2018 to 2028

Company mentioned: Daio Paper Corporation, Drylock Technologies NV, Empresas CMPC S.A., Essity AB, Guangdong Winsun Personal Care Products Co. Ltd., Guangdong Yinyin Co. Ltd., Hangzhou Shutai Sanitary Products Co. Ltd., Hayat Holding A.S., Health & Happiness Group International Holdings Ltd. (H&H Group), Hengan International Group Company Limited, Kao Corporation, Kimberly-Clark Corporation, Kindoh GmbH, KleanNara Co. Ltd., Lambi S.A. de C.V., LG Household & Health Care Ltd., Lodestone Brands (Pty) Ltd., Lunaler Group, Mili S/A, Naturopera SAS, Naty AB, Nobel Hygiene Private Limited, NOO CORP SAS, Oji Paper Co. Ltd., Ontex BVBA, THE FIRST TOUCH CO. LTD., The Honest Company Inc., The Procter & Gamble Company (P&G), Unicharm Corporation, Unilever PLC

Key Benefits for Stakeholders

Get a comprehensive picture of the global baby diapers market

Pinpoint growth sectors and trends for investment

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Grocery stores
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E-commerce
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Asia Pacific
Europe
Latin America
Middle East and Africa
North America

PART 6. KEY COMPANIES

Daio Paper Corporation
Drylock Technologies NV
Empresas CMPC S.A.
Essity AB
Guangdong Winsun Personal Care Products Co., Ltd.

Guangdong Yinyin Co., Ltd.
Hangzhou Shutai Sanitary Products Co., Ltd.
Hayat Holding A.S.
Health & Happiness Group International Holdings Ltd. (H&H Group)
Hengan International Group Company Limited
Kao Corporation
Kimberly-Clark Corporation
Kindoh GmbH
KleanNara Co., Ltd.
Lambi, S.A. de C.V.
LG Household & Health Care, Ltd.
Lodestone Brands (Pty) Ltd.
Lunaler Group
Mili S/A
Natuopera SAS
Naty AB
Nobel Hygiene Private Limited
NOO CORP SAS
Oji Paper Co., Ltd.
Ontex BVBA
THE FIRST TOUCH CO., LTD.
The Honest Company, Inc.
The Procter & Gamble Company (P&G)
Unicharm Corporation
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