

# Global Apparel Retail Market 2021

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## Abstracts

The global apparel retail market in terms of revenue is set to grow by US\$ 378 billion during 2021-2027, growing at a compound annual growth rate (CAGR) of 3.9% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for apparel retail. The global apparel retail market is segmented on the basis of category, price, business model. By category, it is categorized into athleisure, bottoms, outerwear, shirts, suit, sweaters, underwear, and others. The bottoms segment held the largest market share of 16.2% in 2020. However, the athleisure segment is expected to witness the highest CAGR during the forecast period. By price, the apparel retail market is divided into high, low, low to moderate, moderate, and moderate to high. In 2020, the low to moderate segment held the largest share of the market, and the moderate segment is anticipated to register the highest CAGR during 2021 to 2027. Based on business model, the apparel retail market is divided into conventional, and digitally native.

The report has profiled some of the key players of the market such as Fast Retailing Co. Ltd., H&M Hennes & Mauritz AB, LVMH Mo?t Hennessy Louis Vuitton SE, Nike Inc, Under Armour Inc., Zara SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the apparel retail market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Category: athleisure, bottoms, outerwear, shirts, suit, sweaters, underwear, and others

Price: high, low, low to moderate, moderate, and moderate to high

Business model: conventional, and digitally native

Years Considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the global apparel retail market

Pinpoint growth sectors and trends for investment

Understand what the future of the global apparel retail market looks like

Identify the competitive landscape and window of opportunity

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