

Global Air Conditioning Market 2019

<https://marketpublishers.com/r/G892C5EA53BBEN.html>

Date: January 2022

Pages: 16

Price: US\$ 750.00 (Single User License)

ID: G892C5EA53BBEN

Abstracts

Air conditioning (AC) is a system used to cool down the temperature in an inside space by removing the existing heat and moisture from the room. It is essential to a comfortable home or work environment. StrategyHelix statistics showed that the global air conditioning market, in terms of volume, totaled 110,970 thousand units over 2018, remaining relatively unchanged compared to the period last year.

The report provides up-to-date market size data covering key market aspects like volume for air conditioning. The global air conditioning market is segmented on the basis of type, and region. On the basis of type, the global air conditioning market has been segmented into room AC, commercial AC. Among these, the room AC segment was accounted for the largest share of the market in 2018. In terms of geography, the global air conditioning market has been segmented into Middle East and Africa, Europe, Asia Pacific, Latin America, North America. Asia Pacific is estimated to account for the largest share of the global air conditioning market.

The room AC market is further segmented into window air conditioners, and split air conditioners. The split air conditioners segment captured the largest share of the market in 2018. Furthermore, the commercial AC market has been categorized into PAC air conditioners, and VRF air conditioners. According to the research, the PAC air conditioners segment had the largest share in the global air conditioning market. In addition, the air conditioning market has been further segmented by major countries from each region. These include Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Mexico, Russia, Saudi Arabia, South Africa, South Korea, Spain, Thailand, Turkey, UK, Ukraine, and USA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the air conditioning market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Type: room AC, commercial AC

Region: Middle East and Africa, Europe, Asia Pacific, Latin America, North America

Base year: 2018

Key Benefits for Stakeholders

Get a comprehensive picture of the global air conditioning market

Pinpoint growth sectors and trends for investment

Understand what the future of the global air conditioning market looks like

Identify the competitive landscape and window of opportunity

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Middle East and Africa
Europe
Asia Pacific
Latin America
North America
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