Global AIOps Market 2021

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Abstracts

AIOps, or artificial intelligence for IT operations, is the application of artificial intelligence (AI) to enhance IT operations. It has become essential for monitoring and managing modern IT environments that are hybrid, dynamic, distributed and componentized. According to a report by StrategyHelix, the global AIOps market is set to increase by US$ 4,805 million during 2021-2027, growing at a CAGR of 18.9% during the forecast period. Increasing cost of data breaches, growing threat of harmful insider attacks, government initiatives for ai adoption in various countries are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for AIOps. The global AIOps market is segmented on the basis of deployment, organization size, end user, and region. On the basis of deployment, the global AIOps market has been segmented into on-premise, cloud/SaaS. Among these, the on-premise segment was accounted for the highest revenue generator in 2020. By organization size, the global AIOps market has been segmented into small and medium enterprises, large enterprise. The large enterprise segment is estimated to account for the largest share of the global AIOps market. Based on end user, the global AIOps market is categorized into media and entertainment, IT and telecom, retail, BFSI, healthcare, others. Geographically, the global AIOps market is segmented into North America, Asia Pacific, Europe, Rest of the World (ROW). In 2020, North America made up the largest share of revenue generated by the AIOps market.

The global AIOps market is highly competitive. The prominent players operating in the global AIOps market include Anodot Ltd., AppDynamics LLC (Cisco Systems Inc.), BigPanda Inc., BMC Software Inc., Brains Technology Inc., Broadcom Inc, Devo Inc., Dynatrace LLC, Elasticsearch B.V, Extrahop Networks Inc., IBM Corporation, Logz.Io (Logshero Ltd.), Loom Systems Ltd. (Service Now Inc), Moogsoft Inc., New Relic Inc.,

Resolve Systems LLC, Splunk Inc, Stackstate BV.

Report Scope
Deployment: on-premise, cloud/SaaS
Organization size: small and medium enterprises, large enterprise
End user: media and entertainment, IT and telecom, retail, BFSI, healthcare, others
Region: North America, Asia Pacific, Europe, Rest of the World (ROW)
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders
Get a comprehensive picture of the global AIOps market
Pinpoint growth sectors and trends for investment

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