

# **Global Adult Incontinence Products Market 2021**

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## **Abstracts**

Incontinence - sometimes called urinary incontinence - is the inability to hold urine in the bladder. Urinary incontinence is not a disorder. It is actually a symptom of other conditions and has many possible causes. Urinary incontinence is twice as common in women as in men and affects at least 1 in 3 older women. According to StrategyHelix, the global adult incontinence products market is expected to increase by US\$ 6,723 million during 2021-2027, expanding at a CAGR of 8.4% during the forecast period. Rising demand for adult incontinence products from the geriatric population base, increasing acceptance of adult incontinence products are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for adult incontinence products. The global adult incontinence products market is segmented on the basis of product, distribution channel, and region. Based on product, the global adult incontinence products market is categorized into light incontinence products, moderate & heavy incontinence products. Globally, the light incontinence products segment made up the largest share of the adult incontinence products market. On the basis of distribution channel, the global adult incontinence products market has been segmented into hypermarkets, supermarkets, health & beauty stores, online retailing, others.

Geographically, the global adult incontinence products market is segmented into North America, Asia Pacific, Europe, Middle East and Africa, Latin America. According to the research, Europe had the largest share in the global adult incontinence products market.

The global adult incontinence products market is highly competitive. The adult incontinence products market is dominated by key players, which are Actifit India Pvt. Ltd., Daio Paper Corporation, Domtar Corporation, DSG International Ltd., Essity AB, First Quality Enterprises Inc., Grupa TZMO, Hakujuji Co. Ltd., Hangzhou COCO



Healthcare Products Co. Ltd., Hangzhou Haoyue Industrial Co. Ltd., Kao Corporation, Kimberly-Clark Corporation, KleanNara Co. Ltd., Livedo Corporation, Mirae Well Life Co. Ltd., Nobel Hygiene Pvt. Ltd., Oji Paper Co. Ltd., Ontex BVBA, Paul Hartmann AG, Pigeon Corporation, The Procter & Gamble Company (P&G), Unicharm Corporation.

## Report Scope

Product: light incontinence products, moderate & heavy incontinence products Distribution channel: hypermarkets, supermarkets, health & beauty stores, online retailing, others

Region: North America, Asia Pacific, Europe, Middle East and Africa, Latin America Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the global adult incontinence products market Pinpoint growth sectors and trends for investment



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Middle East and Africa
Latin America

### **PART 6. KEY COMPANIES**

Actifit India Pvt. Ltd.
Daio Paper Corporation
Domtar Corporation
DSG International Ltd.
Essity AB

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First Quality Enterprises, Inc.

Grupa TZMO

Hakujuji Co., Ltd.

Hangzhou COCO Healthcare Products Co., Ltd.

Hangzhou Haoyue Industrial Co., Ltd.

**Kao Corporation** 

Kimberly-Clark Corporation

KleanNara Co., Ltd.

**Livedo Corporation** 

Mirae Well Life Co., Ltd.

Nobel Hygiene Pvt. Ltd.

Oji Paper Co., Ltd.

Ontex BVBA

Paul Hartmann AG

**Pigeon Corporation** 

The Procter & Gamble Company (P&G)

**Unicharm Corporation** 

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