

Footwear Market in USA 2021

<https://marketpublishers.com/r/F29A6EA61050EN.html>

Date: January 2022

Pages: 18

Price: US\$ 450.00 (Single User License)

ID: F29A6EA61050EN

Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in USA is set to increase by US\$ 25,891 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 4.2% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The USA footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in USA has been segmented into kids' footwear, men's footwear, women's footwear. Among these, the women's footwear segment was accounted for the highest revenue generator in 2020. By distribution channel, the footwear market in USA has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The USA footwear market is highly competitive. As of 2020, the major players in the USA footwear market were Nike Inc., Adidas AG, VF Corporation, Deckers Outdoor Corporation, Skechers USA Inc., Wolverine World Wide Inc., Crocs Inc., Steven Madden Ltd., Caleres Inc., New Balance Athletics Inc., Puma SE, ASICS Corporation, Under Armour Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the USA footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Skechers USA, Inc.
Wolverine World Wide, Inc.
Crocs, Inc.
Steven Madden, Ltd.
Caleres, Inc.
New Balance Athletics, Inc.
Puma SE
ASICS Corporation

Under Armour, Inc.
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