

# Footwear Market in Turkey 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Turkey is set to increase by US\$ 4,538 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 11.7% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Turkey footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in Turkey has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment is estimated to account for the largest share of the footwear market in Turkey. By distribution channel, the footwear market in Turkey has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Turkey footwear market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Ziyilan Group, Adidas AG, Deichmann SE, Nike Inc., LC Waikiki Magazacilik Hizmetleri Ticaret A.S., Derimod Konfeksiyon Ayakkabi Deri Sanayi Ve Ticaret A.S., Beymen Perakende ve Tekstil Yatirimlari A.S.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Turkey footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Adidas AG  
Deichmann SE  
Nike, Inc.  
LC Waikiki Magazacilik Hizmetleri Ticaret A.S.  
Derimod Konfeksiyon Ayakkabi Deri Sanayi Ve Ticaret A.S.  
Beymen Perakende ve Tekstil Yatirimlari A.S.  
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