

# Footwear Market in Thailand 2021

<https://marketpublishers.com/r/FCE6A49F0CF4EN.html>

Date: January 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: FCE6A49F0CF4EN

## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Thailand is expected to increase by US\$ 1,938 million from 2021 to 2027, garnering a CAGR of 7.7% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Thailand footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Thailand is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Thailand footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Thailand has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Thailand footwear market is highly competitive. The key players in the footwear market include Adidas AG, Nike Inc., The Nanyang Marketing Co. Ltd., Bata Corporation, ADDA Footwear (Thailand) Co. Ltd., KITO (THAILAND) CO. LTD., Big Star Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Thailand footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. FOOTWEAR MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Kids' footwear  
Men's footwear  
Women's footwear

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Department stores  
Online platform  
Specialized stores  
Supermarkets & hypermarkets  
Others

### **PART 5. KEY COMPANIES**

Adidas AG  
Nike, Inc.  
The Nanyang Marketing Co., Ltd.  
Bata Corporation  
ADDA Footwear (Thailand) Co., Ltd.  
KITO (THAILAND) CO., LTD.  
Big Star Co., Ltd.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Footwear Market in Thailand 2021

Product link: <https://marketpublishers.com/r/FCE6A49F0CF4EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCE6A49F0CF4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970